

2017 PARADE OF HOMES & REMODELER'S TOUR April 22 & 23 • April 29 & 30

Business Name, Type of Business, Contact Person, Address, City, State, Zip, Phone, Fax, Email

Builder or Home you would like to exhibit in.

We will try to honor all requests, however there will be no guaranteed placement.

Form for listing builder or home to exhibit in

Please Reserve the Following for My Business:

- Full Page Full Color Ad \$850, Full Page Full Color Ad on 2 or 3 \$950, Back Page Full Color Ad \$1050, Half Page Full Color Ad \$450, Quarter Page Full Color Ad \$225, Builder Page in Full Color \$275, Display Exhibit \$100 per House, Information Exhibit \$50 per House

Promotion

The annual Parade of Homes is promoted in a variety of ways beginning three months prior to the two weekends; - Email blasts in Craven and Pamlico counties - Promotional ads in the Sun Journal and Shopper as well as the Chamber and HBA newsletter - Pay-per-click campaign on Facebook - Event page on Facebook with frequent updates and home features - Radio ads on multiple channels the week before the Parade - Parade details posted online at newbernbuilders.com and a variety of event calendar sites - Parade of Homes magazines distributed throughout Craven & Pamlico counties and available in each home on the Parade as well as sponsor locations and participating businesses - Posters placed all over Craven and Pamlico counties - The entire Parade of Homes magazine will be online for a full year at newbernbuilders.com

Check Enclosed, Bill My Credit Card, M/C, VISA, AMEX

Credit Card #, Auth. Code, Exp. Date

Signature, PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM



If Paying by Check, Please Make Payable to: J. Avery Events & Marketing

Deadline for Exhibiting/Advertising: Tuesday, March 14

For More Information or to Reserve Your Space, Please Contact: Judy Avery at 631-2028 or judy@judyavery.com

