

2018  
PARADE OF HOMES & REMODELER'S TOUR  
April 21 & 22 • April 28 & 29

Business Name \_\_\_\_\_  
Type of Business \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

**Builder or Home you would like to exhibit in.**

We will try to honor all requests, however there will be no guaranteed placement.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please Reserve the Following for My Business:**

- \_\_\_\_\_ Full Page Full Color Ad \$850
- \_\_\_\_\_ Full Page Full Color Ad on 2 or 3 \$950
- \_\_\_\_\_ Back Page Full Color Ad \$1050
- \_\_\_\_\_ Half Page Full Color Ad \$450
- \_\_\_\_\_ Quarter Page Full Color Ad \$225
- \_\_\_\_\_ Builder Page in Full Color \$275
- \_\_\_\_\_ Display Exhibit \$100 per House
- \_\_\_\_\_ Information Exhibit \$50 per House

**Promotion**

The annual Parade of Homes is promoted in a variety of ways beginning three months prior to the two weekends;

- Email blasts in Craven and Pamlico counties
- Promotional ads in the Sun Journal and Shopper as well as the Chamber and HBA newsletter
- Pay-per-click campaign on Facebook
- Event page on Facebook with frequent updates and home features
- Parade details posted online at **newbernbuilders.com** and a variety of event calendar sites
- Parade of Homes magazines distributed throughout Craven & Pamlico counties and available in each home on the Parade as well as sponsor locations and participating businesses
- Posters placed all over Craven and Pamlico counties
- The entire Parade of Homes magazine will be online for a full year at **newbernbuilders.com**

Check Enclosed     Bill My Credit Card     M/C     VISA     AMEX

Credit Card # \_\_\_\_\_ Auth. Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ **PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM**



If Paying by Check, Please Make Payable to: J. Avery Events & Marketing

Deadline for Exhibiting/Advertising: Tuesday, March 13

For More Information or to Reserve Your Space, Please Contact: Judy Avery at 631-2028 or judy@judyavery.com

