

IMPORTANT FACTS FOR THE 2021 PARADE OF HOMES

Please make sure to follow the submission requirements. Failure to do so may result in the disqualification of your entry. All projects must be additions, renovations, or restorations of an existing structure and fall into one of the categories below. No new home construction is eligible. Categories may be separated into price points. Please make sure to enter the correct category for the price point of each entry. Example: a kitchen remodel that costs the homeowner \$29,400 would be entered into category 1B. Note: when calculating price, please do **NOT** include appliances in the final price of the project. All projects must have been completed between Jan. 2020 & Sept. 17, 2021.

A. General Information

1. Dates – October 23 & 24
2. Times – Parade is **live** and **virtual** this year. Entry does not have to be open to the public to be judged or included in Parade BUT it must be complete by Sept. 17 to be included.
3. Entry deadline - Tuesday, September 7, 2021
4. House must be complete by September 17 to be in Parade.
5. Signs - For homes open during the Parade weekend, sign pick up is Wednesday, October 6 and sign return is Wednesday, October 27 in the rear of the Coastal Craftsmen building, 2216 Trent Road.

ELIGIBILITY: any remodel completed between 1/1/20 and 9/17/21 is eligible to be in the Parade of Homes.

Included In Entry

- Judged as an entry in the Parade of Homes (does not have to be open to public)
- Two tickets to the awards banquet
- Listing on map page of Parade magazine
- Interior and exterior photos of entry
- Full page for entry in Parade magazine
- Home entry post on HBA Facebook page
- Virtual tour of entry

Entry page on HBA website that includes:

- Address and details of home
- virtual tour
- Interior and exterior photos and hot link to company website

NOTE: digital version of magazine and entry pages will live on HBA website

Please mark/highlight one of the following categories in which to be judged:

- | | |
|----------------------------------------------------------------|--------------------------------------------------------------------------|
| <input type="checkbox"/> 1A: Best Kitchen under \$20,000 | <input type="checkbox"/> 4A: Best Outdoor Living under \$10,000 |
| <input type="checkbox"/> 1B: Best Kitchen \$20,001 - \$40,000 | <input type="checkbox"/> 4B: Best Outdoor Living \$10,001 - \$25,000 |
| <input type="checkbox"/> 1C: Best Kitchen over \$40,001 | <input type="checkbox"/> 4C: Best Outdoor Living over \$25,001 |
| <input type="checkbox"/> 2A: Best Bathroom under \$10,000 | <input type="checkbox"/> 5A: Best Whole House Renovation under \$100,000 |
| <input type="checkbox"/> 2B: Best Bathroom \$10,001 - \$25,000 | <input type="checkbox"/> 5B: Best Whole House Renovation over \$100,001 |
| <input type="checkbox"/> 2C: Best Bathroom over \$25,001 | <input type="checkbox"/> 6A: Best Exterior Facelift under \$25,000 |
| <input type="checkbox"/> 3A: Best Room Addition under \$50,000 | <input type="checkbox"/> 6B: Best Exterior Facelift \$25,001 - \$50,000 |
| <input type="checkbox"/> 3B: Best Room Addition over \$50,001 | <input type="checkbox"/> 6C: Best Exterior Facelift over \$50,001 |

B. Cost

Builder will receive link to entry's virtual tour as well as all photos taken for business use.

1. Entry fee is \$995 per house (*credit card payments will incur 3% processing fee*)
2. Items needed for home to be included in Parade
 - a. Completed entry form
 - b. Up to three 'before' photos of project
 - c. Check for entry fee made out to the Home Builders Association of Craven & Pamlico Counties
 - d. IF HOME IS OPEN TO THE PUBLIC we'll need a certificate of insurance listing the HBA as additional insured for liability.
3. A separate entry form must be submitted for each category entered.
4. Should the entry need to be removed from the Parade, the following refund schedule will apply; up to September 7th – 75% refund, after September 7th, no refund. Applies to either entry fee.

C. Judging Criteria

1. Home must be 100% complete by Friday, September 17 to be in the Parade and judged.
2. NEW: homes will be videoed September 20-24 for judging and the website
3. Judy Avery will schedule a time the week of September 20th to have the entry shot
4. Builder may be present during video shoot.

D Wrap-Up and Award Presentation Dinner

1. After judging the totals are calculated. The house with the higher number in each category will be the Winner in that category
2. Winners will be announced and plaques and blue ribbons presented at the award dinner on Thursday, October 21, 2021 Cocktails 6 pm, dinner 7 pm and awards 8 pm

E. Exhibitor Information

1. Each house must have a builder or representative present at all times during Parade hours
2. Exhibitors must be approved by the home builder and Parade committee prior to the Parade weekends. Realtors may exhibit or be present in a Parade home during the Parade weekends providing the home is listed with them or their firm and the exhibit fee has been paid. Information on other homes or properties listed with the individual realtor or firm may not be present in the home.
3. If an Exhibitor has not registered, the builder must remove their displays (pamphlets, brochures, business cards, etc) during the Parade of Homes weekends or cover the exhibitor registration fee themselves.