

IMPORTANT FACTS FOR THE 2021 PARADE OF HOMES

A. General Information

1. Dates – October 23 & 24
2. Times – The Parade is **live** and **virtual** this year. Entry does not have to be open to the public to be judged or included in Parade BUT it must be complete by September 17 to be included.
3. Entry deadline – Tuesday, Sept. 7 – No late entries will be accepted. Entry is not complete without all the items required
4. House must be complete by September 17 to be in Parade.
5. Signs - For homes open during the Parade weekend, sign pick up is Wednesday, October 6.
Sign return will be Wednesday, October 27 in the rear of the Coastal Craftsmen building, 2216 Trent Road.

ELIGIBILITY: any home completed between 1/1/20 and 9/17/21 is eligible to be in the Parade of Homes. Home may be lived in.

Included In Entry

- Judged as an entry in the Parade of Homes (does not have to be open to public)
- Two tickets to the awards banquet
- Listing on map page of Parade magazine
- Interior and exterior photos of entry
- Full page for entry in Parade magazine
- Home entry post on HBA Facebook page
- Virtual tour of entry

Entry page on HBA website that includes:

- Address and details of home
- Interior and exterior photos
- virtual tour
- hot link to company website

NOTE: digital version of magazine and entry pages will live on HBA website

B. Cost

Builder will receive link to entry's virtual tour as well as all photos taken for business use.

1. Entry fee is \$995 per house (*credit card payments will incur 3% processing fee*)
2. Items needed for home to be included in Parade
 - a. Completed entry form
 - b. Floor plan
 - c. Check for entry fee made out to the Home Builders Association of Craven & Pamlico Counties
 - d. IF HOME IS OPEN TO THE PUBLIC we'll need a certificate of insurance listing the HBA as additional insured for liability.
3. Should the entry need to be removed from the Parade, the following refund schedule will apply; up to Sept. 7– 75% refund, after Sept. 7, no refund. Applies to either entry fee.

C. Judging Criteria

1. Home must be **100%** complete by Friday, September 17 to be in the Parade and judged.
2. **NEW:** homes will be videoed September 20-24 for judging and the website
3. Judy Avery will schedule a time the week of September 20th to have the entry shot
4. Builder may be present during video shoot.
5. The judges will identify the Special Feature of each home
6. A Best In Show award will be given to the home with the highest overall score.

D. Wrap-Up and Award Presentation Dinner

1. After all entries are in, the committee will divide the houses into price categories – sales price less the lot value
2. After judging the totals are calculated. The house with the higher number in each category will be the Winner in that category
3. Winners will be announced and plaques and blue ribbons presented at the award dinner on Thursday, October 21, 2021. Cocktails 6 pm, dinner 7 pm and awards 8 pm

E. Exhibitor Information

1. Each house must have a builder or representative present at all times during Parade hours
2. Exhibitors must be approved by the home builder and Parade committee prior to the Parade weekends.
Realtors may exhibit or be present in a Parade home during the Parade weekend providing the home is listed with them or their firm and the exhibit fee has been paid. Information on other homes or properties listed with the individual Realtor or firm may not be present in the home.
3. If an Exhibitor has not registered, the builder must remove their displays (pamphlets, brochures, business cards, etc) during the Parade of Homes weekend or cover the exhibitor registration fee themselves.
4. Model homes will not be excluded from Exhibitor registration and fees