

2021
**PARADE OF HOMES
& REMODELER'S TOUR**
October 23 & 24

Business Name _____

Type of Business _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Builder or Home you would like to exhibit in.

We will try to honor all requests, however there will be no guaranteed placement.

THE PARADE OF HOMES HAS GONE VIRTUAL

Each home participating in the Parade will have a virtual tour on the website. Some homes may also be open to the public to tour

I WOULD LIKE TO SPONSOR THE 2021 PARADE OF HOMES

___ GOLD SPONSOR

As a Gold Sponsor you will receive the following:

- MAGAZINE full page, full color ad on glossy stock near the map pages.
- DIGITAL MAGAZINE ad in digital Parade magazine on website
- **WEBSITE logo with hotlink on Parade website**
- DISPLAY option of placing an information or display exhibit into two homes on the Parade
- PARTY the option of four tickets to the builder's awards reception
- PRINT PROMOTION logo included in promotional ads in the Sun Journal and Shopper as well as the HBA newsletter
- DIGITAL name/logo included in a pay-per-click campaign on Facebook. Sponsor feature with hotlink on the Facebook Parade event page.
- POSTER logo listed on the Parade posters distributed throughout Craven and Pamlico counties
- THANK YOU appreciation for making the Parade of Homes a success through your participation

TOTAL INVESTMENT \$2000

___ SILVER SPONSOR

As a Silver Sponsor you will receive the following:

- MAGAZINE half page, full color ad on glossy stock near the map pages.
- DIGITAL MAGAZINE ad in digital Parade magazine on website
- **WEBSITE logo with hotlink on Parade website**
- DISPLAY option of placing an information or display exhibit in a home on the Parade
- PARTY the option of two tickets to the builder's awards reception
- PRINT PROMOTION logo included in promotional ads in the Sun Journal and Shopper as well as the HBA newsletter
- DIGITAL name/logo included in a pay-per-click campaign on Facebook. Sponsor feature with hotlink on the Facebook Parade event page.
- POSTER logo listed on the Parade posters distributed throughout Craven and Pamlico counties
- THANK YOU appreciation for making the Parade of Homes a success through your participation

TOTAL INVESTMENT \$1500

Check Enclosed

Bill My Credit Card

M/C

VISA

AMEX

Credit Card # _____ Auth. Code _____ Exp. Date _____

Signature _____ **PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM**



If Paying by Check, Please Make Payable to: J. Avery Events & Marketing

Deadline for Sponsoring: Tuesday, September 14

For More Information or to Reserve Your Space, Please Contact: Judy Avery at 252-259-3357 or judy@judyavery.com

