



# PARADE OF HOMES & REMODELER'S TOUR

April 29 & 30



Business Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Builder or Home you would like to exhibit in.**

We will try to honor all requests, however there will be no guaranteed placement.

**THE PARADE OF HOMES HAS GONE VIRTUAL**

*Each home participating in the Parade will have a virtual tour on the website. Some homes may also be open to the public to tour*

**I WOULD LIKE TO SPONSOR THE 2023 PARADE OF HOMES**

**\_\_\_ GOLD SPONSOR**

**As a Gold Sponsor you will receive the following:**

- MAGAZINE full page, full color ad on glossy stock near the map pages.
- DIGITAL MAGAZINE ad in digital Parade magazine on website
- WEBSITE logo with hotlink on Parade website
- DISPLAY option of placing an information or display exhibit in two homes on the Parade
- PARTY the option of four tickets to the builder's awards reception
- PRINT PROMOTION logo included in promotional ads in the Sun Journal and Shopper as well as the HBA newsletter
- DIGITAL name/logo included in a pay-per-click campaign on Facebook. Sponsor feature with hotlink on the Facebook Parade event page.
- POSTER logo listed on the Parade posters distributed throughout Craven and Pamlico counties
- THANK YOU appreciation for making the Parade of Homes a success through your participation

**TOTAL INVESTMENT \$2000**

**\_\_\_ SILVER SPONSOR**

**As a Silver Sponsor you will receive the following:**

- MAGAZINE half page, full color ad on glossy stock near the map pages.
- DIGITAL MAGAZINE ad in digital Parade magazine on website
- WEBSITE logo with hotlink on Parade website
- DISPLAY option of placing an information or display exhibit in a home on the Parade
- PARTY the option of two tickets to the builder's awards reception
- PRINT PROMOTION logo included in promotional ads in the Sun Journal and Shopper as well as the HBA newsletter
- DIGITAL name/logo included in a pay-per-click campaign on Facebook. Sponsor feature with hotlink on the Facebook Parade event page.
- POSTER logo listed on the Parade posters distributed throughout Craven and Pamlico counties
- THANK YOU appreciation for making the Parade of Homes a success through your participation

**TOTAL INVESTMENT \$1500**

Check Enclosed

Bill My Credit Card

M/C

VISA

AMEX

Credit Card # \_\_\_\_\_ Auth. Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ **PAYMENT IN FULL MUST ACCOMPANY REGISTRATION FORM**



**If Paying by Check, Please Make Payable to:** J. Avery Events & Marketing

**Deadline for Sponsoring:** Tuesday, March 14



**For More Information or to Reserve Your Space, Please Contact:** Judy Avery at 252-259-3357 or judy@judyavery.com